



## CONCERT PROGRAM ADVERTISEMENT and SPONSORSHIP SALES

Dear Future Advertiser:

Thank you for your interest in supporting the Newsome Chorus program through purchasing an advertisement in our concert programs.

Newsome Chorus Boosters is a non-profit organization and exists to foster, promote, and publicize the importance of music education within Newsome High School and the surrounding community. Our goal is to help create an environment where team and individual excellence in musicianship can be achieved.

Your advertisement will not only help the Newsome Chorus Boosters in our mission, you will also be gaining a valuable marketing tool. Each of our concerts attracts nearly 900 patrons from the area, and all audience members receive a program and see your ad. At each concert we make sure to highlight the assistance that our advertisers and sponsors provide to the Newsome Chorus program. In addition, you will also be assisting the choral students by directly offsetting the cost to sing in their Music Celebration Tour to Germany and Austria in 2023!

**Attached to this sheet is the price breakdown for different size ads.** Should you need any help or assistance, or if you have any questions, please do not hesitate to contact us at [newsomechorus@gmail.com](mailto:newsomechorus@gmail.com).

If you are willing to do something more to help with our mission, please consider one of our sponsorship options. Each sponsorship comes with benefits, including a complimentary program ad. The details are attached.

Information on Newsome Chorus Boosters, current fundraisers, advertisement forms, sponsorship forms, and upcoming concert dates can be found on our Facebook page (Newsome Chorus).

We appreciate your support!

Sincerely,  
Jeff Bogue and Miranda Stewart  
Directors, Newsome Chorus  
Newsome High School  
16550 Fishhawk Blvd.  
Lithia, FL 33547



## CONCERT PROGRAM ADVERTISEMENT

Student Name \_\_\_\_\_

In an effort to raise funds for our talented students to perform in a concert tour to Germany and Austria in the spring of 2023, the Newsome Chorus Boosters have selected Program Advertising as a fundraiser. The success of program advertising enabled many of our chorus students to travel to Ireland, where the five Newsome High School choirs enjoyed singing in some of the most spectacular churches in the world. They were recognized for their notable contribution to musical excellence. It was a truly magical experience that will provide a lifetime of memories.

We would like to offer you the opportunity to advertise in our 2022-2023 Newsome Chorus Concert Series programs. Performances are held in the fall, winter, and spring during the school year. Twenty five percent of proceeds from each program ad is applied toward the student's annual trip and/or can be utilized for their uniform expenses as well.

Please make your advertising selection from the options below:

	All 3 Programs	Single Program Only
Full page (4½ x 7½)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$100
2/3 page (4½ x 5)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$75
Business Card 1/3 page (4½ x 2½)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
Back Cover Full Page (Color)	<input type="checkbox"/> \$300	First come, first serve
<b>ORDER DEADLINE</b>	<b>September 2<sup>nd</sup></b>	<b>Send email to newsomechorus@gmail.com for Winter/Spring deadlines.</b>

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please make checks payable to Newsome Chorus Boosters.**

*Email ads (hard copies will not be accepted) in **modifiable JPEG or PDF format** to newsomechorus@gmail.com by **September 2, 2022**. No late submissions accepted.*

***Thank you for your support!***

**Treasurer use only. Please Do Not Write in this Space**

Student Name: \_\_\_\_\_ Class: \_\_\_\_\_

Amount \_\_\_\_\_ Check # \_\_\_\_\_ Date Received \_\_\_\_\_



## SPONSORSHIP SALES

**Purpose:** To recognize the contributions of businesses, organizations, and private individuals whose generous financial support has contributed to the development of the choral program at Newsome High School.

**Student sales** of Newsome Chorus Booster Sponsorships assist students in defraying their music activity participation expense(s). Fifty percent of the proceeds of each sponsorship is applied toward the student's annual trip and/or can be utilized for their uniform expenses as well.

	Platinum - \$500	Gold - \$300	Silver - \$250	Bronze - \$200
Three free Concert Program Ads (one per program)	Full Page	Full Page	2/3 Page	1/3 Page
Car Magnet	Yes	Yes	Yes	Yes
Additional advertising at concerts	Yes			
Your website link on our Facebook Page	Yes	Yes	Yes	Yes
Reserved Seating at Home Concerts	Six Seats	Four Seats	Two Seats	Two Seats
Event Tickets –May be used only for Newsome's Got Talent / On the Radio	Six Event Tickets	Four Event Tickets	Two Event Tickets	Two Event Tickets

## SPONSORSHIP CONTRACT

In support of the choral program at Joe E. Newsome High School, I/we, \_\_\_\_\_ have elected to be come a:

**PLATINUM Sponsor**       **GOLD Sponsor**       **SILVER Sponsor**       **BRONZE Sponsor**

The benefits of Sponsorship have been presented by Newsome student \_\_\_\_\_. I understand that a large portion of the sponsorship donation will be applied toward this student's account with the Newsome Chorus Boosters for his/her trip, uniform, and other expenses directly related to this student's music education.

\_\_\_\_\_  
Authorized Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized Representative Printed Name

\_\_\_\_\_  
Sponsor Street Address

\_\_\_\_\_  
Sponsor Daytime Phone

\_\_\_\_\_  
Sponsor City, State, Zip

\_\_\_\_\_  
Sponsor Web Address

\_\_\_\_\_  
Sponsor/Representative Email Address

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***Thank you for your support!***

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Student Name: \_\_\_\_\_ Class: \_\_\_\_\_

Amount \_\_\_\_\_ Check # \_\_\_\_\_ Date Received \_\_\_\_\_